

Privacy Policy for Sambula Imports

Last Updated: 02 Feb 2026

Sambula Imports is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, interact with our content, or communicate with us. By accessing our site, you agree to the practices described in this policy.

1. Information We Collect

A. Personal Information You Provide

We may collect personal information that you voluntarily provide, including:

- Name
- Email address
- Phone number
- Business information (for trade inquiries)
- Messages submitted through contact forms
- Newsletter subscription details

B. Automatically Collected Information

When you visit our website, we may automatically collect:

- IP address
- Browser type and version
- Device information
- Pages visited and time spent
- Referring website
- Cookies and tracking technologies

C. Cookies & Tracking Technologies

We use cookies, pixels, and similar technologies to:

- Improve website performance
- Analyze traffic
- Personalize user experience
- Support advertising and retargeting

You can manage cookie preferences through your browser settings.

2. How We Use Your Information

We use the collected information to:

- Respond to inquiries and provide customer support
- Process trade or media requests
- Send newsletters or marketing communications (with your consent)
- Improve website functionality and user experience
- Analyze website performance and trends
- Maintain compliance with legal and regulatory requirements

3. How We Share Your Information

We do not sell your personal information. We may share information with:

- Service providers (email platforms, analytics tools, hosting providers)
- Marketing and advertising partners (for retargeting or campaign analytics)
- Regulatory authorities, when required by law
- Business partners for trade-related communication you initiate

All third parties are required to protect your information and use it only for authorized purposes.

4. Data Storage & Security

We implement reasonable administrative, technical, and physical safeguards to protect your information. However, no method of transmission over the internet is 100% secure, and we cannot guarantee absolute protection.

5. Your Rights & Choices

Depending on your location, you may have rights including:

- Access to your personal information
- Request correction or deletion
- Opt-out of marketing communications
- Restrict or object to certain data uses
- Withdraw consent at any time

To exercise these rights, contact us at: info@sambulainports.com

6. Email Communications

If you subscribe to our newsletter or submit a contact form, you may receive:

- Updates about Sambula Imports
- Product announcements
- Event invitations
- Trade or media information

You may unsubscribe at any time using the link in any email.

7. Third-Party Links

Our website may contain links to third-party websites (e.g., vineyards, distributors, social media platforms). We are not responsible for their privacy practices or content.

8. Analytics & Advertising

We may use:

- Google Analytics
- Meta Pixel
- Wix analytics tools
- Other advertising or measurement platforms

These tools may use cookies or tracking technologies to analyze behavior and improve marketing performance.

You may opt out of certain tracking through your browser or device settings.

9. Children’s Privacy

Our website is not intended for individuals under 21 years of age. We do not knowingly collect information from minors. If we learn that data from a minor has been collected, we will delete it promptly.

10. International Visitors

If you access our website from outside the United States, be aware that your information may be transferred to and processed in the U.S., where data protection laws may differ from those in your jurisdiction.

11. Data Retention

We retain personal information only as long as necessary to:

- Fulfill the purposes outlined in this policy
- Comply with legal obligations
- Resolve disputes
- Maintain business records

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page with an updated “Last Updated” date. Continued use of the website after changes indicates acceptance of the revised policy.

13. Contact Us

For questions about this Privacy Policy or your personal information, contact us at:

Sambula Imports

Email: Info@sambulainports.com

Phone: 347-587-9467

Website: www.sambulainports.com

Location: North Carolina, USA